

# Hesham Ahmad Bhyuiyan

## Web Developer

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### Professional Summary

Passionate and results-driven Web Developer with 4 years of experience building responsive, user-focused websites using WordPress, HTML, CSS, and scripting languages. Proven track record of supporting digital teams in fast-paced environments and delivering high-performance, SEO-optimized websites. Currently based in the UK and open to full-time opportunities.

### Professional Experience

#### Web Developer

CUPPACHAI LIMITED, London, UK

Jan 2024 – Present

- Developed and maintained internal restaurant franchise websites using WordPress, HTML, and CSS.
- Implemented custom scripts to automate menu updates and dynamic page elements.
- Collaborated with the marketing team to update promotional pages and social media links.
- Provided digital support to over 200 franchise locations, including troubleshooting website issues and technical assistance.
- Enhanced site performance and responsiveness, ensuring cross-device compatibility and fast loading times.
- Monitored website analytics using Google Analytics to track visitor behavior and report performance trends.

#### Web Developer (Remote)

OdemShop, International (Remote)

Jan 2023 – Nov 2023

- Created and managed multilingual e-commerce websites using WooCommerce and Shopify.
- Customized product pages with HTML/CSS and added advanced features using JavaScript snippets.
- Worked closely with the marketing team to align product listings and digital campaigns.

- Integrated payment gateways, shipping calculators, and stock management plugins.
- Conducted regular testing and QA to maintain high usability and performance standards.

### **Web Assistant**

mcHoward Business Coaching, Remote

Jul 2022 – Dec 2022

- Assisted in the redesign of business coaching websites using Elementor and WordPress.
- Updated content and created landing pages to support client acquisition campaigns.
- Improved UI/UX with responsive layouts and clean navigation structures.

### **Technical Skills**

Languages & Markup: HTML5, CSS3, JavaScript (basic), PHP (basic)

CMS: WordPress (Elementor, WPBakery), Shopify, WooCommerce

Tools: Git, Google Analytics, Meta Business Suite

Design: Figma, Adobe Photoshop (basic), Canva

Hosting/Platforms: cPanel, SiteGround, GoDaddy, Cloudflare, DNS Management

Others: SEO Optimization, Page Speed Improvement, Mobile Responsiveness

### **Education**

BSc in Computer Science

Manarat International University, Dhaka, Bangladesh

2015 - 2019

### **Availability**

Can start immediately.